

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

BACHELOR OF ARTS (Mass Media) – SEM-VI
TYBMM - SFC SECTION
(CHOICE BASED) (10GP) (R-2018-19)- REGULAR/ATKT
APRIL-MAY 2021

DAY	DATE	TIME	COURSE NAME
SATURDAY	08.05.2021	2.00 PM TO 3.00 PM	Press Laws and Ethics (Journalism)
			Legal Environment and Advertising Ethics (Advertising)
MONDAY	10.05.2021	2.00 PM TO 3.00 PM	Broadcast Journalism (Journalism)
			Financial Management for Marketing and Advertising (Advertising)
WEDNESDAY	12.05.2021	2.00 PM TO 3.00 PM	Internet and Issues in Global Media (Journalism)
			Principles and Practice of Direct Marketing (Advertising)
SATURDAY	15.05.2021	2.00 PM TO 3.00 PM	Business & Magazine Journalism (Journalism)
			Advertising and Marketing Research (Advertising)
MONDAY	17.05.2021	2.00 PM TO 3.00 PM	News Media Management (Journalism)
			Agency Management (Advertising)
WEDNESDAY	19.05.2021	2.00 PM TO 3.00 PM	Contemporary Issues (Journalism)
			Contemporary Issues (Advertising)
FRIDAY	21.05.2021	2.00 PM TO 3.00 PM	Digital Media (Journalism)
			Digital Media (Advertising)