

**University of Mumbai-Cluster No. 02**

**ONLINE EXAMINATION TIMETABLE**

**BACHELOR OF ARTS (Mass Media) – SFC SECTION**

**TYBMM - SEM-VI (CHOICE BASED) (10GP) (R-2018-19)- REGULAR/ATKT APRIL/MAY 2022**

<b>DAY</b>	<b>DATE</b>	<b>TIME</b>	<b>COURSE NAME</b>
Monday	25.04.2022	3.00 PM TO 4.00 PM	Press Laws and Ethics <b>(Journalism)</b>
			Legal Environment and Advertising Ethics <b>(Advertising)</b>
Tuesday	26.04.2022	3.00 PM TO 4.00 PM	Broadcast Journalism <b>(Journalism)</b>
			Financial Management for Marketing and Advertising <b>(Advertising)</b>
Wednesday	27.04.2022	3.00 PM TO 4.00 PM	Internet and Issues in Global Media <b>(Journalism)</b>
			Principles and Practice of Direct Marketing <b>(Advertising)</b>
Thursday	28.04.2022	3.00 PM TO 4.00 PM	Business & Magazine Journalism <b>(Journalism)</b>
			Advertising and Marketing Research <b>(Advertising)</b>
Friday	29.04.2022	3.00 PM TO 4.00 PM	News Media Management <b>(Journalism)</b>
			Agency Management <b>(Advertising)</b>
Monday	02.05.2022	3.00 PM TO 4.00 PM	Contemporary Issues <b>(Journalism)</b>
			Contemporary Issues <b>(Advertising)</b>
Wednesday	04.05.2022	3.00 PM TO 4.00 PM	Digital Media <b>(Journalism)</b>
			Digital Media <b>(Advertising)</b>

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Convener Examination  
Committee