

University of Mumbai



A1932

SECOND HALF 2017

EXAMINATION TIME TABLE

PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING)(Choice Based)

SEMESTER - II

Days and Dates	Time	Paper
Monday, October 09, 2017	11:00 a.m. to 01:00 p.m.	Marketing Management.
Wednesday, October 11, 2017	11:00 a.m. to 01:00 p.m.	Basics of Finance & Accounting.
Friday, October 13, 2017	11:00 a.m. to 01:00 p.m.	Entrepreneurship & Innovation.
Monday, October 16, 2017	11:00 a.m. to 01:00 p.m.	Integrated Marketing Communications.

NOTE: The candidates appearing for the examination should report 15 minutes before the start of examination.

Mobile phones and other electronic gadgets are prohibited in the examination hall.

Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
14th September, 2017.

(Prof. (Dr.) Arjun Ghatule)
Offg. Director
Board of Examinations & Evaluation