

# University of Mumbai



## A1922

SECOND HALF 2017

**EXAMINATION TIME TABLE**  
**PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING )(CBSGS)**  
**SEMESTER - II**

Days and Dates	Time	Paper
Monday, October 09, 2017	11:00 a.m. to 01:00 p.m.	Marketing Management.
Wednesday, October 11, 2017	11:00 a.m. to 01:00 p.m.	Communication Skill & Personality Development.
Friday, October 13, 2017	11:00 a.m. to 01:00 p.m.	Principles of Management.
Monday, October 16, 2017	11:00 a.m. to 01:00 p.m.	Integrated Marketing Communications.
Tuesday, October 24, 2017	11:00 a.m. to 01:00 p.m.	Entrepreneurship & Innovation.
Thursday, October 26, 2017	11:00 a.m. to 01:00 p.m.	Basics of Finance & Accounting.

**NOTE:** The candidates appearing for the examination should report 15 minutes before the start of examination.  
Mobile phones and other electronic gazets are prohibited in the examination hall.  
Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
14<sup>th</sup> September, 2017.

(Prof. (Dr.) Arjun Ghatule)  
Offg. Director  
Board of Examinations & Evaluation